



FREE *Your* **MIND**

TRAINING, COACHING and CONSULTANCY

Company Profile



[Click here for Italian version](#)

- up to date 09.01.2016 -

Who We Are

“Tell me and I forget, teach me and I may remember, involve me and I will learn.”

- Confucio -

FYM, born in 2010, is a company specialized in **Experiential Training , Coaching and Consultancy.**

Customer is the focus of our activities and our mission is to guide him in **PRACTICAL EXPERIENCES** that lead him to the best of his **personal** and **professional development.**

The training we offer concentrates on **EXPERIENTIALITY** with two characteristics:

- **ACTION** → **LEARNING BY DOING**
- **LUDUS** → **DOING BY PLAYING**

FYM, EXPERTS in EXPERIENCES



FREE *Your* **MIND**
Formazione in Azione

FYM Free Your Mind is partner of
SOLE 24 ORE BUSINESS SCHOOL



UNI EN ISO 9001 - Cert. 42136

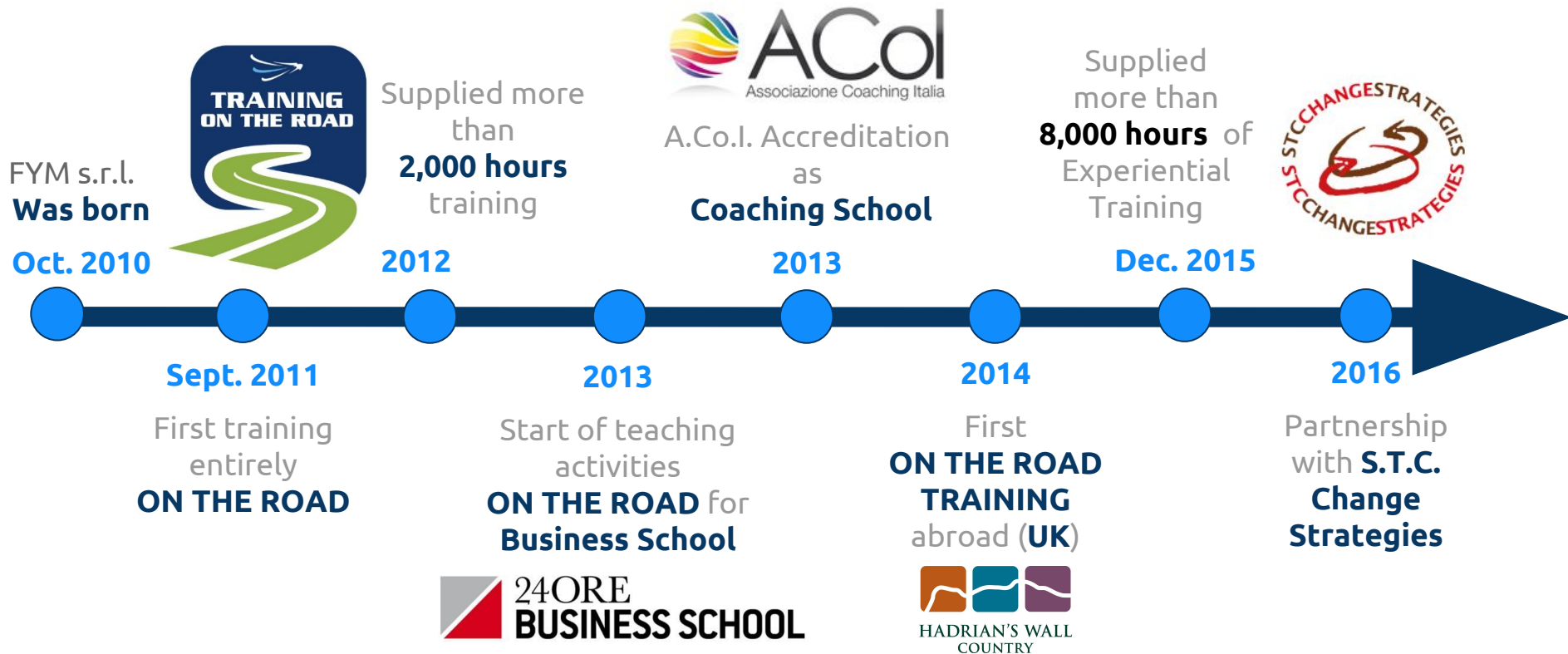
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Some History

“Who ignores his history
has no future.”

- R. Hanson Heinlein -



What We Do

“People may doubt what you say,
but they will believe what you do.”

- L. Cass -



TRAINING

- COACHING SCHOOL
- BUSINESS Training
- ON THE ROAD Training



CONSULTANCY

- STRATEGIC Consultancy
- MANAGEMENT Consultancy
- ORGANIZATION Consultancy



COACHING

- BUSINESS Coaching
- SPORT Coaching
- LIFE Coaching



Business Vision and Mission

VISION



A world made up of **PEOPLE** and **COMPANIES** that enhance **MAN**, his life **EXPERIENCE** and his continuous **PROFESSIONAL** and **PERSONAL GROWTH**.

INSPIRING... inspiring people to live better, to improve themselves and the world around them. Spreading **TRAINING** and **PERSONAL GROWTH** culture with passion and promoting continuous enhancement in order to discover endless possibilities of **PEOPLE** and **COMPANIES**. Research, development and creation of new "training **TECHNOLOGIES**" and **METHODOLOGIES** that are: innovative, practical, efficient, effective, elegant, simple and amusing.

MISSION



Our Values

“What you leave in other people is more important than what you leave to them.”

- Anonimo -

QUALITY

simplicity

SHARING

LUDUS &

PASSION

Contribute

PRIVACY

CO operation
opetition

CREATIVE

COMPETENCE ELEGANCE



nnov

ACTION

TEAM WORK

Punctuality

Entertainment

GOOD MANNERS

PROFESSIONALISM

Attention to details

EFFICACY

TRANSPARENCY



Competence Areas

"If we did all we can, we would really surprise ourselves."

- Thomas Jefferson -

LEADERSHIP and ORGANIZATIONS



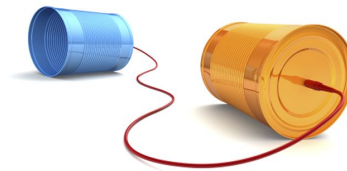
- Team Building
- Team Working
- Team Management
- Problem Solving
- Creativity
- Decision Making
- Conflicts Resolution
- Stress Management
- Crisis Management
- Efficient Meetings
- Emotional Intelligence
- Emotional Balance
- Time Management
- Emotional Leadership
- Tribal Leadership
- Situational Leadership
- Functional Leadership
- Digital Competencies

CERTIFICATIONS



- Trainers' Training
- Business Coach
- Sport Coach

COMMUNICATION



- Public Speaking & Presentation Skills
- Nonverbal Communication
- Strategic Communication
- Comunicazione Sintonica
- Email and Telephonic Communication
- Copywriting

- Sale Skills
- Negotiation
- Customer Care
- Pre-sale techniques
- Pro-sale techniques
- Post-sale techniques

SALE



Supplying Procedures

"An ounce of action
is worth a ton of theory."
- Friedrich Engels -



INDOOR

- Protected environment
- Frontal lessons
- Experiential lessons
- No contact with external



OUTDOOR

- Protected ext. environment
- Experiential lessons
- Contact with nature
- No contact with external



ON THE ROAD

- Non-protect. environment
- Experiential lessons
- Contact with nature
- Contact with external

FYM is the only European company to supply ON THE ROAD ® training



Supplying Procedures

“The difference between learning and knowing stays in the discovery experience.”

- FYM -



ON BOARD

- Protected environment
- Frontal lessons
- Experiential lessons
- Contact with nature



TRAINING

- Protected ext. environment
- Experiential lessons
- Unexpected Events Manag.
- Contact with external



ON TRAVEL

- Non-protect. environment
- Experiential lessons
- Unexpected Events Manag.
- Contact with external

ON THE ROAD, TRAINing and ON TRAVEL formulas have been created by FYM



Our Strong Points

“The best way to do things
is to do them better.”

- FYM -



TEAM WORK

FYM is a team, not a One Man Company, also in Coaching.
We are a TEAM of professionals.



ELEGANCE

FYM takes care of behavioural elegance.
From the feedbacks we got,
it is one of our strong points.



PUNCTUALITY

FYM pays attention to efficacy, respect
for schedule, modern
times speed and punctuality.



CONTINUOUS MONITORING

FYM continuously monitors its services
quality and its training,
with precise data.



ON THE ROAD TRAINING

FYM is the only company that supplies
training ON THE ROAD.



TRAINING WHILE WALKING

One of FYM exclusive ON THE ROAD
formulas is the TRAINING WHILE
WALKING: training on the go.



Our Strong Points

“Details make perfection,
and perfection is not a detail.”
- Leonardo Da Vinci -



HIGH PERFORMANCES

High performances are inferred from a continuous supervision: 9,07 on average on a 1:10 scale (data at 01.04.2016).



LEARNING DESIGN

FYM pays much attention to high quality customization and planning of its actions.



SECURITY AND PRIVACY

FYM pays much attention to the respect for privacy and personal and business data safety.



INNOVATION

Innovation is in our DNA: we love improving all of our services (technological, teaching, etc...) from day to day.



CONTINUOUS UPDATES

Training is our passion. This is why we love training ourselves, keeping up-to-date and doing teaching research.



COURTESY and SMILE

We love our job, we love life and we like interacting with people with JOY, SMILING and KINDNESS.



Some Customers

“The consumer is the most important part of the production system.”

- Edwards Deming -



Federazione
Sindacati
Indipendenti



Regione
Lombardia



They say about us

“The two most important things in any company do not appear in its balance sheet: its reputation and its people.”

- Henry Ford -

“FYM connects professionalism, creativity and originality, taking them to their best.”

- Dr. Anna Belloni / Training Manager 24 Hours Business School

“Working with FYM is so pleasant that it seems not to be working.”

- Eng. Valeria Prete /Entrepreneur (TEKLA srl)

“FYM? They are young, but they know what to do and how to do it in an excellent way.”

- Dr. Augusto De Benedictis / Director General Banca di Credito Cooperativo San Giovanni Rotondo

“Expert, original, updated, competent, careful about details and brilliant. FYM training makes the difference.”

- Dr. Francesco Purita / Psychoterapist

“You can learn from everything and everyone, but with FYM you always learn something more.”

- Lucio de Rocco / CEO of IPIBI Banca and Director External Networks for Veneto Banca

“I train with FYM because they ceaselessly train themselves. And you can see it.”

- Dr. Giuseppina Di Marco / Dentist



They say about us

“In business what people say about you is more important than what you say about yourself.”

- Piercarlo Romeo -

“In FYM I was pleasantly impressed with the interactive teaching methods and the dynamics offered by the trainers and with their deep passion.”

- Vincenzo Abbruzzese / Psychologist and criminologist

“Experience with FYM is really meaningful for both personal and professional life.”

- Mauro Poli / VenetAssicura CEO

“FYM? They do not only teach you what do and how to do it. They make you do and redo it, to gain excellence.”

- Dr. Silvano Valle / Architect - Studio Valle

“I met FYM thanks to the training while walking. Meeting them I (re)met myself.”

- Dr. Serena De Masi / Psychoterapist

“Everytime FYM comes in our company we wonder what we will become when at the end of the day. You never know what they'll make you do, but it is always something useful to improve yourself”.

- Dario Cecconi / Entrepreneur



Other Services (* with partners)

“There is a way to do it better.
Find it!”

- Thomas Edison -

COMMUNICATION Area

- Press Office*
- Creativity for ADV Campaigns
- Graphics and Video Creation*

WEB Area

- Web Sites Creation*
- SEO and Positioning*
- Social Media Management*

EVENTS Area

- Events Organizations*
- Contents & Event Management*
- Photos and Videos Services*

Training and Consultancy Area

- External Languages Training*
- Safety Training*
- Quality Certifications*





FREE *Your* **MIND**

**GET TRAINED,
OR GET LOST!**



CSQA
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UNI ISO 29990 - Cert. 42137

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